

FOR IMMEDIATE RELEASE

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Pursuit introduces new Denali Backcountry Adventure

Anchorage, AK – (April 21, 2022) – Pursuit is excited to announce a new Denali Backcountry Adventure for the 2022 season. The new wilderness tour takes guests deep into untamed Alaska along the historic and less-travelled Denali Highway. A route so scenic and remote, it has been recognized as one of the world’s “Top 10 Drivers’ Drives” by National Geographic.

The new sightseeing adventure takes guests 65 miles along the rugged highway to experience the wonders of true northern wilderness from the glacier peaked mountains of the Alaska Range to the lush terrain sprinkled with crystal clear lakes and babbling brooks. Pursuit’s local guides ensure guests experience quintessential Alaska, including guided hikes and distinctive activities such as gold panning and wildlife viewing.

“This adventure of a lifetime will immerse travelers and will be the best opportunity to see Alaska’s wildlife and experience the majestic beauty of Denali, with the ease and comfort of traveling on a well-appointed sightseeing bus,” says Fernando Salvador, Vice President & General Manager, Alaska Collection by Pursuit.

Traveling along the Denali Highway enables guests to get up close and intimate with Alaska’s stunning wilderness with unrestricted stops, including breaks along the roaring Nenana River, one of the most popular river rafting destinations in the state. An additional stop at the Alaska Range Overlook provides spectacular views of Mt. Hayes, 13,832 feet; Mt. Hess, 11,940 feet; and Mt. Deborah, 12,339 feet, along with the highest mountain peak in North America, the famed Denali, 20,310 feet.

The new Denali Backcountry adventure includes pick-up from most Denali Canyon hotels, guided sightseeing on the bus, snacks, refreshments and lunch at Alpine Creek Lodge, plus signature Alaska activities.

The tour will be added to Pursuits’ existing wildlife and sightseeing offerings in Alaska including Kenai Fjords Tours in Kenai Fjords National Park and will complement its five lodging properties within the state, including Denali Backcountry Lodge, Denali Cabins and Talkeetna Alaskan Lodge, Seward Windsong Lodge and Kenai Fjords Wilderness Lodge.

The new Denali Backcountry Adventure begins June 4 through September 16, 2022. For more information on Pursuit’s Alaska Collection, visit alaskacollection.com.

View images [here](#)

Photo credit: Denali Backcountry Adventure by Pursuit

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas, Chicago (expected opening 2024) and Toronto (expected opening 2024), Pursuit’s elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

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