

FOR IMMEDIATE RELEASE

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Brewster Travel Canada Acquires Maligne Tours Ltd.

BANFF - Brewster Travel Canada announced today that it has acquired Maligne Tours Ltd. in Jasper National Park. The acquisition of Maligne Tours Ltd. is aligned with Brewster Travel Canada's strategy to deliver exceptional experiences within the Canadian Rockies. This acquisition promises to further enhance Brewster's offering of world-class attractions, unique accommodations and breathtaking sightseeing excursions.

"The entire Brewster team is very excited to add this iconic and successful business to our portfolio of unique and family-friendly experiences in Jasper National Park," said Dave McKenna, President of Brewster Travel Canada. "We look forward to opening in the spring of 2016 and working with the existing staff and the experts at Parks Canada to ensure Maligne Lake's culture and heritage is preserved for future generations of visitors to enjoy."

This acquisition is united not only by a common passion for the Canadian Rockies, but also with the history and origin of Maligne Tours; as Frederick Brewster was one of the founding fathers of Maligne Lake-based expeditions and excursions in the early 1910's. In the present day, the Maligne Lake experience is a natural complement to Brewster's other attractions in Jasper National Park, the Glacier Adventure and Glacier Skywalk, as well as Brewster's long-standing Explore Jasper sightseeing tour.

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About Maligne Tours Ltd.

Maligne Lake is an authentic Canadian heritage destination which continues to be sustained as a pristine place offering exceptional heritage and adventure experiences in Canada. Maligne Tours Ltd. has been providing visitors to Maligne Lake with the opportunity to visit the world famous Spirit Island for over 60 years through interpretive boat cruises as well as serving afternoon tea and other culinary delights at the historic Maligne Lake Chalet.

About Brewster Travel Canada

For more than a century, Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to one of the world's most spectacular natural locations. Brewster's guiding principles are based on integrity through ethical practices, environmental stewardship, excellence in customer service and product delivery, and strength through growth and sustainable development. With expertise in travel planning, transportation, hospitality and attractions, Brewster Travel Canada has set the standard of excellence for authentic travel experiences in Canada. Brewster is part of the Viad Corp (NYSE: VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Brewster, please visit www.brewster.ca.