



FLYOVER, AN IMMERSIVE FLYING JOURNEY, DEBUTING AT CHICAGO'S NAVY PIER EARLY 2024

CHICAGO – (April 27, 2023) - FlyOver, an immersive flying journey from global attractions and hospitality company Pursuit, is bringing its awe-inducing experience to Chicago's Navy Pier. The multi-sensory attraction transports guests to the planet's most epic places as they soar over iconic locations and natural wonders.

Anticipated to debut in spring 2024, FlyOver will be located directly across from the Chicago Children's Museum at the west entrance of the landmark waterfront destination. The attraction's signature flying journey, set amongst the stunning architectural backdrop of Chicago, will showcase the city from an entirely new perspective, weaving stories of what makes the city formidable, through its people, places and cultures.

"The launch of FlyOver at Navy Pier will push the boundaries of escape, providing both locals and visitors with a truly unforgettable storytelling experience that showcases Chicago in ways never seen before," said Lisa Adams, Vice President, FlyOver Attractions by Pursuit. "The signature flying journey, which will be filmed throughout Chicago this year, will use the power of unique perspectives, feelings of flight and complete sensory immersion to inspire wonder and help our guests soar up, over, under and around this incredible American city."

A 65-foot spherical screen will surround guests as they glide on a flight journey through Chicago. The attraction uses a state-of-the-art moving platform with six degrees of motion that enable guests to feel every sweeping movement of the experience. Special effects including wind, mist and location-specific scents heighten the immersive experience as guests hang suspended with their feet dangling above stunning natural and urban wonders.

"As Navy Pier continues to evolve, FlyOver will transform the former IMAX theater space with its unique cutting-edge technology and breathtaking content to provide our Chicago community and out-of-town guests soaring new adventures," said Navy Pier President and CEO Marilynn Gardner.

With construction of the attraction underway, the new Chicago experience will mark the fourth FlyOver experience, following the launch of FlyOver on the Las Vegas Strip in 2021.

FlyOver is currently recruiting for key sales, marketing and operations positions and will be hiring more than 60 new roles for the Chicago attraction.

To keep up to date on shoot locations around Chicago or to learn more about FlyOver visit flyoverchicagonavypier.com

Watch a timelapse of the build progress [here](#).

Photos and video of FlyOver [here](#) | Credit: FlyOver by Pursuit

About FlyOver by Pursuit

FlyOver is an immersive experience of awe and wonder, transporting guests through the planet's most epic places through exhilarating flying journeys. The flight journey utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and a 65-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, to create an unforgettable entertainment experience. Owned and operated by Pursuit, this new Chicago location will mark the fourth FlyOver attraction for the global attractions and hospitality brand, which also includes FlyOver attractions in Las Vegas, Reykjavik, Iceland, and Vancouver, Canada. The new Chicago location,

anticipated to open spring 2024, is located next to the Centennial Wheel on the historic Navy Pier. For more information about FlyOver visit flyoverattractions.com.

About Pursuit

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. Pursuit's elevated hospitality experiences enable visitors to discover and connect with world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, in addition to experiencing our growing collection of FlyOver Attractions in the vibrant cities of Vancouver, Reykjavik, Las Vegas and Chicago (opening 2024.) With a strategic direction to build an expanding portfolio of extraordinary point of interest travel experiences, Pursuit remains focused on delivering unforgettable and inspiring memories in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit www.pursuitcollection.com.

About Navy Pier

Located on Lake Michigan, Navy Pier is the top nonprofit tourism destination in the Midwest, stretching more than six city blocks and typically welcoming nearly 9 million annual guests. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. The Pier celebrated its 100th anniversary in 2016 with the unveiling of the iconic Centennial Wheel, Polk Bros Park, Fifth Third Bank Family Pavilion and Peoples Energy Welcome Pavilion. In 2021, Navy Pier continued to usher in its second century with ongoing Pier-wide redevelopment efforts—including Sable, a 223-room Hilton hotel, new restaurants and partnerships, and thrilling additions to Pier Park. The Pier is also proud to continue providing free, year-round arts and cultural programming designed to inspire, educate and connect communities across the city and globe. [Click here](#) to donate to Navy Pier, a mission-driven 501(c)(3) organization, in support of the organization's post-pandemic revival and free public programming. For more information, visit www.navypier.org.

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