

FOR IMMEDIATE RELEASE
March 9, 2018

Pursuit Acquires Maligne Canyon Restaurant and Gift Shop

JASPER – Today, Pursuit announced its acquisition of the Maligne Canyon Restaurant and Gift Shop in Jasper, AB, continuing its growth strategy and goal of delivering unforgettable and inspiring experiences to guests in iconic locations.

The Maligne Canyon Restaurant and Gift Shop is located within the Maligne Valley, which is one of Jasper’s most visited natural landmarks – welcoming over 460,000 visitors annually. Developed by executive chef Martin Brenner, the menu for the upcoming 2018 season will feature Canadian-inspired and regionally-sourced cuisine. Food and beverage offerings will include daily sit-down and grab-and-go options as well as a signature afternoon high tea experience.

“Adding the Maligne Canyon Restaurant and Gift Shop to the Banff Jasper Collection is a natural fit and a perfect complement to the Maligne Valley experience,” said Dave McKenna, President, Banff Jasper Collection by Pursuit. “Every day, we strive to honour the places in which we work and live. The Maligne Canyon is a beautiful place and we look forward to welcoming visitors from around the world to this iconic location.”

“Plans to create an enhanced dining experience for the 2019 season are already in motion,” said executive chef, Martin Brenner. “The Maligne Canyon is enjoyed year-round and we want to fuel our guests’ adventures with a uniquely Canadian experience while they’re here.”

The acquisition closed on March 9, 2018. The property will open for the 2018 operating season on May 4.

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About Maligne Canyon Restaurant and Gift Shop

The Maligne Canyon is an iconic natural landmark and is the deepest canyon located in the Canadian Rockies. Six bridges built across the canyon (which drops to a depth of more than 50 metres at points) allow hikers of all abilities to sightsee and explore. The full-service Maligne

Canyon Restaurant and Gift Shop sits at the trailhead entrance. Its outdoor patio overlooks the breathtaking Maligne River. Food and beverage offerings include sit-down and grab-and-go options for breakfast, lunch and dinner as well as a signature afternoon high tea experience. To learn more, visit www.malignecanyon.com.

About Pursuit

Pursuit is a collection of iconic natural and cultural destination travel experiences in North America that showcase the best of Banff, Jasper, Waterton Lakes, Glacier, Denali and Kenai Fjords National Parks and Vancouver, Canada. Through Pursuit's collection of unique hotels and lodges, world class recreational attractions, and ground transportation services, it connects guests to iconic places through unforgettable, inspiring experiences. For more information please visit us at www.pursuitcollection.com.