

FOR IMMEDIATE RELEASE FEBRUARY 23, 2022

Pursuit Introduces Intimate Heli-Accessed Denali Backcountry Lodge Escape

-Re-imagined stays offer an exclusive experience deep in the Denali wilderness-

ANCHORAGE – (February 23, 2022) – Pursuit has introduced a re-imagined backcountry lodge retreat deep into one of the world's most rugged wilderness landscapes. Launching this June, the award-winning Denali Backcountry Lodge will offer intimate stays with an unparalleled wildlife viewing experience accessible only by helicopter.

The guest experience will start with a scenic 35-minute helicopter tour through the breathtaking vistas of Denali National Park en route to the lodge. With a maximum of 24 guests staying at the lodge at one time, this all-inclusive wilderness and wildlife retreat will provide a once in a lifetime experience to such a sought after, bucket list Denali experience.

"With the Park road closed for construction over the next few years, this is the first time in modern history that there will be so few people in what is already a remote area of Denali," said Fernando Salvador, Vice President & General Manager, Alaska Collection by Pursuit. "By developing a fly-in experience for a limited number of guests, we've created an exclusive opportunity to explore Denali, its expansive wilderness and its wildlife at such an intimate level."

A visit to the premium lodge will include accommodation in a private cabin, locally inspired meals, and outdoor activities catering to every ability level. Guests can join the lodge's Naturalist Guides for a guided hike, botanical walk or exploration of nearby historic sites. For visitors who prefer to explore at their own pace, guides can direct guests to the best areas to explore on foot or by mountain bike, while fly-fishing and panning for gold are accessible directly from the lodge. After a day of exploration, guests can relax in the sauna or tell stories of their adventures by a warm and inviting fire.

"This heli-accessed backcountry experience will enable guests to stay in a part of Denali National Park that they would otherwise be unable to access, enjoying the best creature comforts in a rarely touched environment," said Chris Hudson, General Manager, Denali Division by Pursuit. "Whether travelers plan to visit Denali exclusively or make it part of a larger Alaska visit, this experience is a bucket list adventure that will be remembered for years to come."

The lodge features a spacious two-story main building, where indulgent meals are served close to a rumbling creek. An inviting lounge on the second floor with a full-service bar enables guests to indulge in a cocktail or glass of wine while enjoying grand Denali views. Individual cabins provide an intimate place to rest in between Denali exploration.

Add-on amenities include onsite massage therapists available to help guests further relax and unwind through holistic programming at The Nest Spa & Wellness Centre.

Denali Backcountry Lodge, which was named one of the top lodges of the world by National Geographic, is located at the end of mile 92 of the Denali Park Road. It is situated along a quiet and remote river valley near the historic settlement of Kantishna. Open June 12 through Sept 11, 2022, guests can book three, four or seven night all-inclusive packages. For more information visit denalibackcountrylodge.com, call 1-877-376-1992, or follow on social media @pursuitalaskacollection.

View images of **Denali Backcountry Lodge here**.



Photo credit: Denali Backcountry Lodge by Pursuit

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas, and Toronto (expected opening 2024), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit <u>pursuitcollection.com</u>.

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