

IMMEDIATE RELEASE:
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Pursuit to launch Golden Skybridge experience

New attraction will offer expansive mountain views atop Canada's highest suspension bridges

GOLDEN, B.C. – (March 22, 2021) – Pursuit will soon expand its collection of unforgettable and inspiring attractions and hospitality experiences with the launch of the Golden Skybridge in Golden, British Columbia. Opening in May 2021, the multi-season mountain experience will feature two expansive suspension bridges connected by forested trails at the edge of two iconic Canadian mountain ranges.

The newly constructed bridges, sitting at 130 and 80 metres high respectively, will offer up dramatic 360 degree views of expansive alpine vistas, while showcasing a roaring 61 metre waterfall and serene mountain river in the deep canyon below. Once open, guests will be able to experience the highest suspension bridges in Canada.

“At Pursuit we are focused on connecting guests to iconic places through unforgettable and inspiring experiences,” says David Barry, President, Pursuit. “The Columbia Valley is one of those remarkable places that is uniquely positioned to provide a stunning, yet accessible mountain experience. Whether you’re staying in Golden or making it a stop along your journey between Alberta and British Columbia, the Golden Skybridge will soon become an iconic experience for Canadian and international visitors alike.”

Pursuit will operate the Golden Skybridge in partnership with a group of local developers led by Paul Deutsch and Rav Soomal.

“There is such pristine natural beauty in this corner of British Columbia and the Golden Skybridge will provide visitors with an intimate look at such stunning mountain scenery,” said Deutsch. “The town of Golden is emerging as an impressive basecamp for exploring both the Columbia and Rocky mountains and we look forward to being a continued part of the region’s burgeoning tourism growth.”

The Golden Skybridge will feature a three-kilometre-long nature walk weaving throughout the park and across both suspension bridges. Viewing platforms will provide guests with further opportunity to take in the picturesque landscapes. An outdoor courtyard and café at the experience base will provide the perfect pre-and post-stop rest along the mountain journey.

For more adventurous explorers, the Golden Skybridge will also feature a tandem bungee swing and 1,200 metre zipline spanning the canyon, opening later this summer.

Located in southeast British Columbia 90 minutes from Banff, the mountain town of Golden is surrounded by six Canadian national mountain parks. The mountain community, historically known as an outdoor adventurer’s paradise, is a perfect basecamp to explore pristine mountain landscapes. The town is also a popular stop for visitors travelling between Calgary, Banff, the Okanagan and Vancouver.

For more information on the Golden Skybridge at goldenskybridge.com

[View images here.](#) | Photo credit: Golden Skybridge by Pursuit

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas (expected opening 2021), and Toronto (expected opening late 2023), Pursuit’s elevated hospitality experiences enable visitors to discover and connect

with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

For media inquiries, please contact:

Tanya Otis, Pursuit

Email: totis@pursuitcollection.com | Phone: 587.222.4686