

IMMEDIATE RELEASE:
JUNE 8, 2020

Pursuit to reopen it's Alaska Collection starting June 11

ANCHORAGE (June 8, 2020) – Pursuit announced today that it will begin reopening its Alaska tours, hotels and culinary experiences starting June 11. The company temporarily suspended operations this past March while delaying season openings to support the public health response to COVID-19, as travel restrictions and social distancing measures were initiated.

Each reopening will follow the governor and health official's approach on relaunching and will include rigorous cleaning, physical distancing and training protocols as outlined in Pursuit's recently announced [Safety Promise](#) program.

"Connecting with iconic places close to home and creating memories with family and friends will hold an even greater value this summer and we look forward to welcoming back guests to our collection of travel experiences," begins Fernando Salvador, Vice-President and General Manager, Alaska Collection by Pursuit. "We want to provide guests with an increased level of assurance that when they are ready to visit us, they can do so with confidence knowing that we have their utmost safety in mind."

New operational protocols will include reducing guest capacity across all Pursuit attractions and culinary experiences, adopting stringent cleaning protocols as approved by the Centers for Disease Control and Prevention, and screening all staff before shifts. Physical distancing initiatives will also include the integration of contactless payment, express check-outs, and plexiglass barrier implementation where possible.

Signature attractions including Kenai Fjords Tours will reopen on June 11 followed by the Denali Backcountry Adventure on June 13.

"As Alaskans, we are uniquely positioned to explore our national parks this summer in a more intimate and less crowded way," finishes Salvador. "We're offering attractive local resident rates across our experiences in addition to flexible cancellation policies, to ensure our guests are able to book with confidence."

Attractions

- / Kenai Fjords Tours – June 11
- / Denali Backcountry Adventure – June 13

Lodging

- / Denali Cabins – June 12
- / Denali Backcountry Lodge – June 13
- / Talkeetna Alaskan Lodge – June 12-19 (Friday – Sunday/weekends) | June 20 daily
- / Kenai Fjords Wilderness Lodge – June 23
- / Windsong Lodge – June 23

For further details on Pursuit's reopening dates visit www.alaskacollection.com/plan-your-trip/opening-dates/

For information on the new Safety Promise by Pursuit visit www.alaskacollection.com/safety-promise/

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas (expected opening 2021), and Toronto (expected opening 2023), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

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