



IMMEDIATE RELEASE:
JUNE 7, 2021

VEGAS ENTERTAINMENT EXECUTIVE JACK KENN JOINS FLYOVER IN LAS VEGAS AS GENERAL MANAGER

Kenn to debut new immersive flight-ride experience, coming to the Strip Fall 2021

Las Vegas – (June 7, 2021) – Global attractions and hospitality company Pursuit announced today that Jack Kenn has been named General Manager of the brand's newest expansion, FlyOver, an immersive ride attraction set to launch in Las Vegas this fall.

Kenn will be responsible for overseeing daily operations of the new attraction, which will be located next to the Hard Rock Cafe on Las Vegas Boulevard. With more than two decades of experience in the entertainment and hospitality industries, Kenn has worked alongside some of the biggest names in Las Vegas productions including Blue Man Group, Cirque du Soleil and more.

"We are delighted to welcome Jack Kenn to the Las Vegas FlyOver team. He brings broad industry expertise and a passion for delivering vibrant experiences, which will be incredibly valuable to the leadership and operation of this innovative ride," said David Barry, President of Pursuit. "Jack has a proven track record for success that we fully expect to continue in his new role, further strengthening FlyOver's debut later this year."

Kenn said, "Pursuit is a leader in delivering premier attractions and travel experiences, and I'm honored to lead FlyOver's talented team as we prepare to launch something completely new in Las Vegas."

A longtime Las Vegas figure, Kenn started his career as Cirque du Soleil's Technical Director during the creation of "O" in 1997. He later became Blue Man Group's Company Manager at Luxor where he worked with the world-renowned entertainers for five years before becoming Director of Technical Operations for Le Rêve at Wynn Las Vegas.

After rejoining forces with Cirque du Soleil in 2007, Kenn earned the title of Vice President and General Manager of the Resident Shows Division and, eventually, Vice President of Arena Shows. The new position took Kenn around the world as he skillfully managed operations for five touring arena shows. In 2013, Kenn returned to the Blue Man Group team at their new home in the former Monte Carlo, where he served as the production's Vice President/Senior Resident General Manager until the merger of Cirque du Soleil and Blue Man Group in 2017.

In 2017, he launched Kenn Productions LLC and began developing and promoting shows in the Middle East, South America and China, where he worked with global teams to create successful touring plans and operations.

Taking guests on a multi-sensory journey soaring over iconic locations and natural wonders in the American West, Las Vegas' cutting-edge FlyOver flight ride is modeled after Pursuit's popular FlyOver attractions in Vancouver, Canada and Reykjavik, Iceland. The Las Vegas concept will boast a massive space with two flight-ride theaters, pre-show entertainment areas and a full-service bar.

During the ride, a 52-foot vibrant spherical screen will surround guests as they gently glide through picturesque destinations in a mesmerizing, high-definition space. The attraction will use a state-of-the-art moving platform with six degrees of motion, providing guests the chance to feel every sweeping movement of the journey as their feet dangle above the American West's most stunning locations.

For more information on FlyOver in Las Vegas, visit flyoverlasvegas.com.

View [images here](#) and b-roll [here](#). | Credit: FlyOver in Las Vegas by Pursuit

#

FlyOver in Las Vegas by Pursuit

The FlyOver flight ride utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and a 52-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, combine with the ride's motion to create an unforgettable entertainment experience. Owned and operated by Pursuit, this new Las Vegas location will mark the third FlyOver attraction for the global tourism and hospitality brand, which also includes FlyOver Canada in Vancouver, FlyOver Iceland in Reykjavik and FlyOver Canada in Toronto (expected opening 2024). The new attraction, anticipated to open fall 2021, is located next to Hard Rock Café on the Las Vegas Strip. For more information about FlyOver in Las Vegas, visit flyoverlasvegas.com.

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas (expected opening 2021), and Toronto (expected opening 2024), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

For media inquiries, please contact:

Tanya Otis, Pursuit

Email: totis@pursuitcollection.com | Phone: 587.222.4686