



FLYOVER IN LAS VEGAS TO LAUNCH NEW FLIGHT RIDE, “WINDBORNE: CALL OF THE CANADIAN ROCKIES,” SEPTEMBER 26

Guests Will Soar Over Canada’s Mountains, Glaciers, Lakes and More on Immersive Flight Ride Attraction

LAS VEGAS (August 30, 2022) – [FlyOver](#), the Strip’s premier flight ride attraction, is celebrating its first anniversary in Las Vegas with the launch of an epic flight ride experience – ***Windborne: Call of the Canadian Rockies*** – on September 26.

Featuring incredible footage captured in remote areas of the Canadian Rocky Mountains, the film spotlights areas unreachable to most, providing a rare glimpse into the most isolated and untouched areas of the mountain range. Las Vegas visitors will explore Canada’s snow-capped peaks, turquoise lakes, picturesque valleys and dramatic vistas as they travel over Banff, Jasper and Yoho National Parks amongst other spectacular locales.

Watch the Trailer for Windborne: Call of the Canadian Rockies [here](#)

Credit: FlyOver in Las Vegas by Pursuit

Created by parent company [Pursuit](#), FlyOver is a multi-sensory voyage using a state-of-the-art moving platform with six degrees of motion that provides guests with the sensation of soaring via helicopter over Canada’s beautiful landscapes as they feel every sweeping movement of the journey. Weather-simulating effects and location-specific scents enhance the experience as guests are suspended with their feet dangling in the air. A captivating 8K resolution film immerses riders into unexplored lands as they are surrounded by a 52.5-foot spherical screen.

Tickets to the newest flying ride are now on sale and can be purchased [online](#).

“We are thrilled to officially launch *Windborne: Call of the Canadian Rockies* at FlyOver in Las Vegas,” said Lisa Adams, vice president of FlyOver Attractions. “This spectacular journey will capture the hearts and imaginations of everyone who sees it. Our guests will build a strong connection with the land, culture, and spirit of one of Canada’s most iconic natural wonders without ever having to leave the Las Vegas Strip.”

Setting the Stage

To kick off the journey, guests will be welcomed into a circular room for a panoramic, six-minute pre-show projected across 360-degree wraparound walls and on a hanging medallion. Blackfoot Elder Peter Strikes With A Gun from the Piikani Nation in Western Canada narrates the story sharing the wisdom of the Rockies. The pre-show also showcases a young traveler encountering the mountains for the first time; and Rockies geology expert Grant Mossop – the father of *Windborne: Call of the Canadian Rockies*’ co-creative director Dave Mossop. Narration of the pre-show adventure is set to a stirring original score crafted by Calgary-based music and sound house **6 Degrees**, in collaboration with celebrated Blackfoot powwow drum group Sorrel Rider.

Lift Off into New Lands *Windborne: Call of the Canadian Rockies*

Following the pre-show, visitors will take flight to 18 locales and observe beautiful valleys and vistas, dive into the serenity of the alpine air and experience challenges the rugged terrain presents. Throughout the film, FlyOver riders get a front-row seat to incredible feats of human ability. In one scene, Sonnie Trotter – one of the world’s most accomplished rock climbers – ascends his route on Mount Louis’ massive, detached flake. In another, ice climber and renowned Red Bull athlete Will Gadd makes his way up the stunning Curtain Call in the Columbia

Icefield — a climb Mossop says was completed 27 times to get the shot exactly right. Elsewhere, internationally acclaimed freeskier Christina Lustenberger carves amongst cascading snow in an adrenaline-inducing sequence.

Windborne: Call of the Canadian Rockies was filmed on the traditional territories of the Nakoda, Blackfoot, Tsuut'ina and K'tunaxa Nations, who have been stewards of these mountains since time immemorial. The film includes an important Indigenous perspective of the mountain range, which local Nations revere as “The Backbone of the World.” Through collaboration and involvement from the Indigenous communities, *Windborne: Call of the Canadian Rockies* weaves together the rich cultures and landscapes of the Canadian Rockies.

Dave Mossop said, “*Windborne: Call of the Canadian Rockies* will immerse guests in one of the world’s most beautiful mountain regions. We want to connect guests to the heart of the Canadian Rockies, sharing stories of people who heard the call of the region and developed a lifelong connection to it. We are so proud of this film, and I have no doubt guests will gain a new respect and reverence for the Canadian Rockies.”

Windborne: Call of the Canadian Rockies was created by some of the entertainment industry’s most inventive minds. Joining Cannes Lion Award-winning director Dave Mossop is co-creative director and former Walt Disney Imagineer, Rick Rothschild. Mossop also collaborated with Blackfoot advisor, Piikani knowledge keeper Harley Bastien to help create the shots seen in the film. Bastien helped to bring an Indigenous voice to the film, both through his creative advising and through his connection to *Windborne* narrator, fellow Piikani Elder Peter Strikes With A Gun.

The film was made in collaboration with Parks Canada. Pursuit and FlyOver Attractions are committed to protecting the ecology and wildlife of the region and to the health and safety of all adventurers and communities. All requirements for filming in this sensitive region were fully respected and all athletic feats were done by professionals.

Celebrating one-year of operations, FlyOver also offers *The Real Wild West* and *Legendary Iceland* experiences, where riders are immersed in the breathtaking and picturesque settings of the American West and regions in Iceland. The attraction is open daily from 9 a.m. – 9 p.m. Tickets start at \$36 for adults and locals can receive 30 percent off ticket prices with a valid Nevada ID.

View images of *Windborne: Call of the Canadian Rockies* [here](#).

View images of FlyOver [here](#). Credit: FlyOver in Las Vegas by Pursuit

#

FlyOver in Las Vegas by Pursuit

The FlyOver flight ride utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and a 52.5-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, combine with the ride’s motion to create an unforgettable entertainment experience. Owned and operated by Pursuit, the Las Vegas location marks the third FlyOver attraction for the global tourism and hospitality brand, which also includes FlyOver Canada in Vancouver, FlyOver Iceland in Reykjavik, FlyOver Chicago (expected opening 2024) and FlyOver Canada in Toronto (expected opening 2025). The Las Vegas attraction is located next to Hard Rock Café on the Las Vegas Strip. This location currently offers the flight ride films, *The Real Wild West*, *Legendary Iceland* and *Windborne: Call of the Canadian Rockies*. For more information about FlyOver in Las Vegas, visit flyoverlasvegas.com.

About Pursuit

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas, Chicago (expected opening 2024) and Toronto (expected opening 2025), Pursuit’s elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

For more information, please contact:

Heidi Hayes, FlyOver in Las Vegas

Email: hhayes@flyoverlasvegas.com | Phone: 702.591.9627

Kara Rutkin / Sam Elliott

Kirvin Doak Communications

krutkin@kirvindoak.com / selliott@kirvindoak.com