

FOR IMMEDIATE RELEASE

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Brewster Travel Canada Earns 2016 TripAdvisor Certificate of Excellence

BANFF - Brewster Travel Canada announced today that it has received a TripAdvisor Certificate of Excellence for its Brewster Banff Airport Express and its Explore Rockies Sightseeing Tours. Now in its sixth year, this achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

"We are thrilled and very proud to receive this Certificate of Excellence, said Dave McKenna, President of Brewster Travel Canada. "This achievement is a testament to the outstanding customer service efforts made by our dedicated transportation and sightseeing teams."

The Certificate of Excellence accounts for the quality and quantity of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

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About Brewster Travel Canada

Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to the world's most spectacular natural locations. With expertise in travel planning, transportation, hospitality, and attractions, Brewster Travel Canada has set the standard of excellence for authentic travel experiences in Canada and the Rocky Mountains with a history that dates back over one hundred years. Brewster is part of the Viad Corp (NYSE:VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Viad, visit www.viad.com. For more information on Brewster, please visit www.brewster.ca.