

FOR IMMEDIATE RELEASE

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**Pursuit's Denali Backcountry Lodge Named One of the  
Top Ten Adventure Lodges Around the World by National Geographic**

PHOENIX — Pursuit announced today that its all-inclusive Denali Backcountry Lodge, located deep within the rugged backcountry of Denali National Park and Preserve, was named by National Geographic as one of the top 10 adventure lodges in the world. According to National Geographic, the accommodations on this esteemed list 'blend adventure, comfort, and a one-of-a-kind experience into a memory a lifetime'.

The Denali Backcountry Lodge, a 42-room property located 92 miles inside the Denali National Park and Preserve, offers stunning views, warm hospitality and unmatched adventures. This all-inclusive property allows guests to explore one of the world's wildest landscapes while enjoying the best creature comforts, including private cabins, fresh and seasonal cuisine and a spa and wellness center.

David Barry, president of Pursuit said, "Our mission across Pursuit is to connect our guests and our staff to iconic places through unforgettable, inspiring experiences that represent the best in experiential adventure travel. This recognition of our Denali Backcountry Lodge by National Geographic is a great honor for our team and speaks to the quality of our assets and our focus on delivering amazing guest experiences. We are very proud to stand amongst the extraordinary lodges that made this exclusive list."

The Denali Backcountry Lodge is part of Pursuit's Alaska Collection, which offers guests a unique combination of land and marine sightseeing tours, five lodging accommodations and travel-planning services in Alaska. From remarkable Kenai Fjords to towering Denali, our guests unlock the farthest reaches of the Alaskan experience.

Barry concluded "Pursuit is all about creating memories and living life to the fullest. The Denali Backcountry Lodge is about making our guest's Alaska dreams come true."

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**About Pursuit**

Pursuit is a collection of inspiring, unforgettable experiences in Alaska, Montana, the Canadian Rockies and Vancouver, British Columbia. Pursuit's world-class attractions, distinctive lodges and travel experiences help adventurous people from around the world discover and connect with iconic locations, including Banff, Jasper, Waterton Lakes, Glacier, Denali and Kenai Fjords national parks. From Alaska to Western Canada to Montana, our attractions, tours and lodging let people feel the joy that comes with moments of awe and inspiration. Pursuit is part of Viad Corp (NYSE: VVI). For more information about Pursuit's collection of experiences, visit [www.pursuitcollection.com](http://www.pursuitcollection.com).