

FOR IMMEDIATE RELEASE

August 5, 2015

Glacier Adventure Wins Spotlight in Excellence Hall of Fame

BANFF - The TripAdvisor reviews are in: the coolest attraction in the Canadian Rockies remains a hot favourite among visitors and guests from around the globe. Brewster Travel Canada's Glacier Adventure experience at the Columbia Icefield has been recognized as a 2015 winner of the prestigious Certificate of Excellence Award, placing it in the TripAdvisor Hall of Fame.

News Facts:

- / The Glacier Adventure received the 2015 Certificate of Excellence based on consistently maintaining an overall rating of at least 90% from guest reviews around the world.
- / After regularly ranking among the top experiences in Jasper National Park and achieving five consecutive wins of the annual Certificate of Excellence honour, the Glacier Adventure has acquired an acclaimed spotlight in the TripAdvisor Hall of Fame.
- / Established in 2010, TripAdvisor's Certificate of Excellence award celebrates the world's top attractions, accommodations and restaurants that consistently obtain exceptional guest reviews.
- / Businesses bestowed the Certificate of Excellence over five consecutive years earn a spot in the Hall of Fame, demonstrating service excellence and representing the upper echelon of businesses listed on TripAdvisor.
- / TripAdvisor is the world's largest travel site and planning resource for travelers with over 225 million reviews and opinions worldwide.
- / Guests of the Glacier Adventure enjoy a unique journey by Ice Explorer on to the Athabasca Glacier for an up-close look and understanding of the Columbia Icefield's iconic landmark.

Quote, Attributable to David McKenna, President, Brewster Travel Canada

"We are thrilled and so very proud to receive this celebrated achievement. The admission into the TripAdvisor Hall of Fame is a reflection of outstanding effort by the dedicated teams at the Columbia Icefield. Their ongoing commitment to showing the world our pride and passion has delivered the best experiences to our guests visiting our stunningly beautiful mountain national parks."

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About Brewster Travel Canada

For more than a century, Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to one of the world's most spectacular natural locations. Brewster's guiding principles are based on integrity through ethical practices, environmental stewardship, excellence in customer service and product delivery, and strength through growth and sustainable development. With expertise in travel planning, transportation, hospitality and attractions, Brewster Travel Canada has set the

standard of excellence for authentic travel experiences in Canada. Brewster is part of the Viad Corp (NYSE: VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Brewster, please visit www.brewster.ca.