

FOR IMMEDIATE RELEASE

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## **Glacier Skywalk Named One of the World's Coolest New Tourist Attractions**

*Exhilarating new Canadian Rockies experience makes Travel+Leisure's list of must-do activities*

BANFF - Looking for something new to add to your bucket list in 2014? Follow Travel+Leisure magazine's advice and don't miss out on Brewster Travel Canada's exciting new Glacier Skywalk. Travel+Leisure magazine has brought together 27 incredible and awe-inspiring new attractions from around the world and the Glacier Skywalk lands in the top 5. The attraction joins other innovative experiences on the list of the "World's Coolest New Tourist Attractions".

"The Canadian Rockies have long been a place of inspiration for people from around the world" said David McKenna, Interim President, Brewster Travel Canada. "This spring, the Glacier Skywalk will give visitors a whole new way to connect with the peaks and glaciers that surround them, and the waterfalls and glacial valley nearly 1000 feet below them!"

The Glacier Skywalk is a new Canadian Rockies attraction that offers visitors a unique way to connect with the surrounding environment, through a 400 metre interactive walkway and a thrilling glass-floored observation platform 280 metres above the breathtaking Sunwapta Valley. The project, which was previously recognized on an international scale with a World Architecture Festival award, was conceived by Brewster, designed by Canadian firms Sturgess Architecture and RJC Engineering and constructed by PCL Construction Management. After several years of environmental consultation, design and construction, the Glacier Skywalk was substantially completed in October 2013 and will open to the world on May 1, 2014.

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### **About the Glacier Skywalk**

Go beyond nature's edge and immerse yourself in an awe-inspiring interpretive experience in one of the most unique ecosystems in the world. Explore the immense powers of glaciology from a fully-accessible, cliff-edge walkway that leads to a glass-floored observation platform 280 metres (918 feet) above the Sunwapta Valley. From ice-capped mountain peaks to vast glacier-formed valleys, the Glacier Skywalk is your front row seat to nature's most grand performance. For more information, please visit [www.glacierskywalk.ca](http://www.glacierskywalk.ca).

### **About Brewster Travel Canada**

For more than a century, Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to one of the world's most spectacular natural locations. Brewster's guiding principles are based on integrity through ethical practices, environmental stewardship, excellence in customer service and product delivery, and strength through growth and sustainable development. With expertise in travel planning, transportation, hospitality and attractions, Brewster Travel Canada has set the

standard of excellence for authentic travel experiences in Canada. Brewster is part of the Viad Corp (NYSE: VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Brewster, please visit [www.brewster.ca](http://www.brewster.ca).