

FOR IMMEDIATE RELEASE

# Flyover

## **FLYOVER, THE HIGHLY ANTICIPATED ATTRACTION HITTING NAVY PIER, OFFICIALLY ANNOUNCES MARCH 1 OPENING DATE**

**CHICAGO – (January 17, 2024)** - Flyover, the immersive attraction that transports guests to the planet's most epic places through exhilarating flying journeys, announced today that it will officially debut at Chicago's Navy Pier on March 1.

Located within Chicago's landmark waterfront Navy Pier, the multi-sensory experience, which incorporates leading drone technologies along with impressive aerial shots and first person-narratives, will showcase the city from perspectives never seen before.

From climbing skyscrapers 13,000 ft. high to diving straight down buildings, skimming sidewalks, swooping into iconic landmarks like the Chicago Theatre, to floating through fireworks and more, this experience will be the first of its kind to hit Chicago.

“Through this immersive storytelling experience, we wanted to capture the rich diversity of Chicagoans, their resiliency and the vibrant neighborhoods that weave the fabric of such an exceptional city,” said Lisa Adams, COO and Executive Producer, Flyover Attractions. “Chicago's flying journey will ultimately engage and entertain viewers with a thrilling immersive urban experience that pushes the boundaries of escape.”

Flyover will also feature inspiring Chicagoans to help tell the stories behind the people and places that make the city distinctive and spectacular. Among these influential people include acclaimed musician Corey Wilkes, Walt Whitman from the Soul Children's Choir and Wrigley Field announcer, Jeremiah Paprocki. In addition, some of the iconic Chicago destinations that are highlighted within the immersive experience include Navy Pier, North Ave Beach, Lake Shore Drive, the Chicago Theatre, and the Joffrey Ballet.

Flyover's signature Chicago journey will be shown on an impressive 65-foot spherical screen with flight motion seats engineered to swoop, dip and turn, giving guests the feeling of flight. The attraction will transport 60 guests at a time, with complete sensory immersion using wind, mist and scents, as fliers hang suspended.

The 48,000 square-foot immersive flying journey is located on the Navy Pier, directly across from the Chicago Children's Museum at the west entrance of Navy Pier. The new Chicago experience will mark the fourth Flyover experience for Pursuit, which also includes Flyover attractions in Las Vegas, Reykjavik, Iceland, and Vancouver, Canada.

Pre-sale tickets are now on sale to experience Flyover in Chicago.

Video assets can be [found here](#) | Credit: Flyover by Pursuit

Photo assets can be [found here](#) | Credit: Flyover by Pursuit

To learn more about Flyover or to purchase tickets visit [ExperienceFlyover.com/Chicago](https://ExperienceFlyover.com/Chicago)

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### **About Flyover by Pursuit**

Flyover is an immersive experience of awe and wonder, transporting guests through the planet's most epic places through exhilarating flying journeys. The attraction utilizes flight motion seats engineered to swoop, dip and turn, giving guests a feeling of flight while a 65-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, to create an unforgettable entertainment experience. Owned and operated by Pursuit, the new Chicago location will mark the fourth Flyover attraction for the global attractions and hospitality brand, which also includes Flyover attractions in Las Vegas, Reykjavik, Iceland, and Vancouver, Canada. The new Chicago location is located directly across from the Children's Museum at the historic Navy Pier. For more information about Flyover visit [flyoverattractions.com](http://flyoverattractions.com).

### **About Pursuit**

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. Pursuit's elevated hospitality experiences enable visitors to discover and connect with world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, in addition to experiencing our growing collection of Flyover Attractions in the vibrant cities of Vancouver, Reykjavik, Las Vegas and Chicago, (opening March 1, 2024.) With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering iconic, unforgettable and inspiring experiences in the world's best places. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit [www.pursuitcollection.com](http://www.pursuitcollection.com).

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